



---

---

# Monday, 10th October

Day 1 - Dales Suite, Hilton East Midlands Airport

---

8-30 - 9.00 am

## Breakfast Slot

### Claudine Jackson LLB Hons TEP, The Estate Planners Toolkit

- Communicating clearly with your clients: Learning styles, age and cognitive ability.

9.00 - 9.45 am

## Registration

- Dales Suite Foyer

9.45 - 10.15 am

### Anthony Belcher, Director of The Society of Will Writers

- SWW Introduction & Update

10.15 - 10.30 am

### Antony Brinkman, Chairman of the SWW Professional Standards Board

- SWW PSB 2022 Update

10.30 - 11.30 am

### Adam Johnson New Forest Wealth Management,

#### • Health and Care Act 2022 - Much ado about nothing?'

How the Government have 'resolved' care funding. What the changes mean in theory and in practice. Why commentators feel this is not the panacea promised. Will the Act cause more harm than good?

11.30 - 12.00 pm

## Refreshments

12.00 - 1.00 pm

### Tim Farmer, Comentis

- Identifying and supporting your vulnerable customers

1.00 - 2.15 pm

## LUNCH

2.15 - 3.15 pm

### Professor Keith Brown, Founding Director National Centre for Post Qualifying Social Work and Professional Practice (NCPQSW) Centre for Leadership, Impact and Management Bournemouth (CLiMB)

- Coercion and control in financial abuse: learning from domestic abuse

3.15 - 3.45 pm

## Refreshments

3.45 - 4.45 pm

### Ruth Duffin & Stuart Moore, OPG

- A talk about the recent consultation paper that the OPG and the MOJ collaborated on a year from its launch
- How the OPG carry out investigations and what their approach is to safeguarding

4.45 - 5.00 pm

### Anthony Belcher, Director of The Society of Will Writers

- Conference Close
- 
-



---

---

# Monday, 10th October

Day 1 - Dales Suite, Hilton East Midlands Airport

---

7.00 - 11.00 pm

**Private Bar - Optional**

Open for conference attendees only

7.00 - 11.00 pm

**Private Dinner - Optional**

Open for bookings by conference attendees only

9.00 - 11.00 pm

**Dinner Entertainment - Optional**

Bradley Duncan - Table Illusionist, Live Music Band and dancing

---

**Society Staff**

If you require any assistance or if you have any questions during the conference then please ask a member of the Society team.

Members of the Society team will be in attendance across both days including staff from The National Will Archive.

---

**Society Staff**

Anthony Belcher  
Diane Mandeville  
Libby Robinson  
Monika Valauskiene  
Ruby Nott

Sam Smith  
Sharon Norris  
Siobhan Rattigan-Smith  
Alex Brown

**Storage Staff**

Helen Gibson  
Lynn Smith  
Chris Thompson

---

---

---

## Please Note

---

Speakers are expressing their own views which may not necessarily be the views of The Society of Will Writers. Some speakers may refer to their own goods and services, and whilst the Society does not object to this, we do not endorse any particular firm or individual unless mentioned otherwise.

A range of exhibitors, some of which will be partners of the Society will be present throughout the foyer for the duration of the conference.

Recruitment activity of any kind at any time during the conference is **strictly forbidden**.

Please ensure that all **mobile phones are switched off** during the conference.

---



---

---

# Tuesday, 11th October

Day 2 - Dales Suite, Hilton East Midlands Airport

---

9.00 - 9.30 am  
Breakfast Slot

**Alex Horne & Simon Mattison LSGI Ltd**

- Building communities: how digital trends and consumer behaviour are leading us away from traditional marketing

---

## Group 1

9.30 - 10.30 am

**Neil Denny, Chattertons Solicitors**

- **Pre-Nuptial Agreements – Worth the paper they’re written on?**

A practical look at how pre-nuptial agreements evolved from being “Contrary to public policy” to becoming an indispensable tool for estate planning and wealth protection.

10.55 - 11.55 am

**Alex Horne & Simon Mattison LSGi Ltd**

- Brand workshop: define your purpose and discover how to connect with your customers.

11.55 - 12.55 am

**William Eccleston, Capital Life**

- Selling Your Business and Retirement Planning

---

## Group 2

9.30 - 10.30 am

**William Eccleston, Capital Life**

- Selling Your Business and Retirement Planning

10.55 - 11.55 am

**Neil Denny, Chattertons Solicitors**

- **Pre-Nuptial Agreements – Worth the paper they’re written on?**

A practical look at how pre-nuptial agreements evolved from being “Contrary to public policy” to becoming an indispensable tool for estate planning and wealth protection.

11.55 - 12.55 am

**Alex Horne & Simon Mattison LSGi Ltd**

Brand workshop: define your purpose and discover how to connect with your customers.

---

## Group 3

9.30 - 10.30 am

**Alex Horne & Simon Mattison LSGi Ltd**

- Brand workshop: define your purpose and discover how to connect with your customers.

10.55 - 11.55 am

**William Eccleston, Capital Life**

- Selling Your Business and Retirement Planning

11.55 - 12.55 am

**Neil Denny, Chattertons Solicitors**

- **Pre-Nuptial Agreements – Worth the paper they’re written on?**

A practical look at how pre-nuptial agreements evolved from being “Contrary to public policy” to becoming an indispensable tool for estate planning and wealth protection.

---

The speakers will rotate around the groups, please remain seated in your assigned group.

Lunch will be served in The Pavillion following the workshops.

---