# Monday, 11th October

DAY 1 - DA	LES SUITE, HILTON EAST MIDLANDS AIRPORT
8:30- 9:00 AM	Steve Blofield, founder of Redwood Wills and Trusts & Regional Chair for SWW  An estate plan report that will provide your clients with greater understanding of:  • The Benefits of your advice! • Value for money! • Increase your profitability! • Increase Referrals!
9:00- 9:45 AM	Registration Dales Suite Foyer
9:45- 10:15 AM	Anthony Belcher, Director of The Society of Will Writers SWW Introduction & Update
10:15- 10:30 AM	Antony Brinkman, Chairman of the SWW Professional Standards Board SWW PSB 2021 Update
10:30- 11:30 AM	Antony Brinkman, Chairman of the SWW Professional Standards Board Professional Services: Knowledge vs. Skills
11:30- 12:00 PM	Refreshments Dales Suite Foyer
12:00- 1:00 PM	Matthew Hill, Chief Executive of The Legal Services Board Reshaping legal services: A sector-wide strategy
1:00- 2:15 PM	Lunch The Pavillion
2:15- 3:15 PM	Siobhan Smith, Lead Tutor for The College of Will Writing Changes to the Trust Registration Service following MLD5: What you need to know to be prepared
3:15- 3:45 PM	Refreshments Dales Suite Foyer
3:45- 4:45 PM	Jacob Meagher, Lecturer at the University of Brighton When Wills go Wrong: The Aftermath of Drafting
4:45- 5:00 PM	Anthony Belcher, Director of The Society of Will Writers Conference Close

# Monday, 11th October

DAY 1 - DALES SUITE, HILTON EAST MIDLANDS AIRPORT



# Private Bar - Optional

Open for conference attendees only



# Private Dinner - Optional

Open for bookings by conference attendees only



#### Dinner Entertainment

Bradley Duncan - Table Illusionist, Chris Taylor - Caricaturist (from 9:00 - 11:00) and Casino Tables

# Society Staff

If you require any assistance or if you have any questions during the conference then please ask a member of the Society team.

Members of the Society team will be in attendance across both days including staff from The National Will Archive.

Society: Storage:

Anthony Belcher
Diane Mandeville
Libby Robinson
Monika Valauskiene

Ruby Nott Sam Smith Sharon Norris Siobhan Smith Helen Gibson Lynn Smith Chris Thompson

# Please Note

Speakers are expressing their own views which may not necessarily be the views of The Society of Will Writers. Some speakers may refer to their own goods and services, and whilst the Society does not object to this, we do not endorse any particular firm or individual unless mentioned otherwise.

A range of exhibitors, some of which will be partners of the Society will be present throughout the foyer for the duration of the conference.

Recruitment activity of any kind at any time during the conference is strictly forbidden.

Please ensure that all mobile phones are switched off during the conference.

# Tuesday, 12th October

#### **GROUP 1 - DERWENT SUITE**



#### Paula Finch, NBM Business Growth

Fans, Wills and Success

Taking you on a short journey of how by adopting the same principles of the most successful sporting clubs around the world you can have the success you desire by creating your very own fanclub.



## Adam Johnson, Heritage Will Writing

Pensions and Death - taxing questions answered

- Looking at the tax treatment of Money Purchase and Defined Benefit Pensions for clients on death.
- The advantages (and challenges) of pension spousal bypass trusts.
- · Planning points for the estate planner to consider.



## Seb Shakh, WillSuite

Technology Impact on the Future of Will Writing

### **GROUP 2 - SUDBURY SUITE**



# Seb Shakh, WillSuite

Technology Impact on the Future of Will Writing



### Paula Finch, NBM Business Growth

Fans, Wills and Success



### Adam Johnson, Heritage Will Writing

Pensions and Death - taxing questions answered

#### GROUP 3 - RUTLAND SUITE



# Adam Johnson, Heritage Will Writing

Pensions and Death - taxing questions answered



#### Seb Shakh, WillSuite

Technology Impact on the Future of Will Writing



### Paula Finch, NBM Business Growth

Fans, Wills and Success

The speakers will rotate around the groups, please remain seated in your assigned group.

Lunch will be served in The Pavillion following the workshops.